



Dear Prospective Spring Market Vendor,

We are excited to announce the Wallace Elementary WE Shop Spring Market on April 21, 2012. My name is Jennifer Arthur, and I am the Vendor Chair for the 2012 WE Shop Spring Market at Wallace Elementary in Lake Highlands. We cordially invite you to apply to become one of our vendors at our 1st Annual Spring Market! The Spring Market will be held from 9:00am-5:00pm at Wallace Elementary located at 9921 Kirkhaven Dr, Dallas, Tx 75238.

Our Spring Market's target media is Lake Highlands Today, Coffee Times, Dallas Morning News Neighbors Go, Advocate, White Rocker, intheloopkids.com, D Magazine, mydallasmommy.com, as well as Facebook. We will also promote with yard signs, banners and flyers placed at other neighborhood schools as well as key area restaurants and stores.

Vendors are selected based on the following criteria: quality of merchandise, uniqueness of merchandise, price of merchandise, and booth display. In selecting vendors, efforts are made to choose a wide-range of merchandise to allow each vendor the opportunity to maximize sales. We will not allow duplicate vendors to participate so please apply early to secure your spot.

If you have any questions, don't hesitate to email or call me or Co Chair-Kelli Carey or Mimi Radar. The vendor forms and additional Spring Market information can also be found on our website at [www.wallaccepta.org](http://www.wallaccepta.org)

Sincerely,

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